

news & events

Action signs agreement to provide service for Hastings Entertainment. Action will be performing site visits every 60 days and providing interior and exterior lighting service at time of visit. By implementing schedule inspections Hastings will be reducing typical “break fix” service expenses and reducing overall lighting service expenses by servicing outages at time of scheduled visits.

Action begins lighting retrofits for Monro Muffler and Brakes. Their existing signage illumination is fluorescent lighting, and Action will be converting that lighting to our LED light fixtures. Action will be illuminating their non-illuminated signage and their entire storefront to address safety concerns. Monro will be reducing their energy usage from an average of \$4219.00 to \$591.00 per year, per location. Including operational and maintenance costs their annual savings will be in excess of \$4120.00 per location. Additionally, the LED fixture has a 10 year warranty which means Monro will be eliminating maintenance cost for the next 10 years.

Action completes successful two month re-lamp of 98 locations for Staples to 98% completion efficiency. Action was awarded 100 store re-lamps in May with project to be completed by July 31, 2008. Action's Project Management Team completed the program on time, and on budget, by augmenting its self performing fleet with certified vendors to successfully complete 96 locations in 19 different states.

Action is awarded contract to service Kohl's Stores exterior lighting for 114 locations in 9 different states. Action will be performing semi-annual inspections, once in the fall and once in the spring, to check for signage and lighting outages, and provide repairs at time of inspection. By pro-actively performing inspection Kohl's will reduce trip charges and insure stores are well lit prior to peak store sales periods.

Action completes successful interior lighting re-lamp programs for Shoe Carnival, and is awarded programs for Bass Pro Shops and A.C. Moore.

Action signs Preventative Maintenance program Long John Silver franchisee - Cross Country Ventures, LLC. For a single, fixed monthly fee, Action will provide re-lamp, and service to all exterior signage, and lighting for a inclusive fixed monthly fee.

Action celebrates it's 16th year of providing sign service to Claire's Stores Inc., based out of Chicago, IL. Claire's has been a customer since the beginning of the company in 1991.

Action is awarded sign service for Family Dollar stores. Action will be providing sign service to more than 6000 Family Dollar stores on an “as needed basis”. This program will include repairing lamps and ballasts within a 48-72 hour time frame, emergency service, taking inventory of all signage, and illuminating components at each location to reduce/minimize future return trip charges. Action's Inventory Management System (IMS) will enable us to have the database of all calls and signage inventory for when future calls are made to each location Action will know required material before dispatching out technicians.

Action announces successful award of relamping Sears stores located on the East and West Coast. Action will be replacing all ceiling lamps and ballasts where needed and installing new T-8 low energy high output fluorescent lamps. Action will be self performing the relamps as a 6-9 month project, completing relamping of more than 1,000,000 lamps.

Action signs 3 year agreement with Petco Stores to relamp interior lighting and provide exterior and sign and lighting service. At time of relamps Action will be inspecting for exterior outages and servicing at time of relamp which will reduce trip charges and reduce long term sign & lighting costs. Action will also be inventorying all exterior and interior illuminating components and managing the database to ensure correct components will be in inventory at time of service calls which eliminates return trip charges.

Action signs 2 year contract with Burger King for sign and lighting service. Action will be providing exterior lighting and sign service for the Eastern Pennsylvania region for Burger King corporate stores in which all repairs are inclusive of a single monthly fee. The program also includes quarterly night time drive-by's to check for outages, annual sign cleaning, annual electrical inspections, and a complete relamp once every two years.

Action expands its services for WAWA stores to include entire state of New Jersey. Action will be providing sign service to all of New Jersey's WAWA location in which service includes road sign, directional signs and LED reader board signs. Action also begins LED retrofit with WAWA converting legacy scrollers to new digital LED signs.

Sign Repairs, Neon Repairs, Awning Service, LED Sign Conversions, Sign Removals, Banner Programs,
Parking Lot Lighting, Wall Packing, Lighting Retrofits, Relamping Programs,
Preventative Maintenance Plans, Monthly/Quarterly Inspections

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